



Metrology Society  
of Australasia

# THE CONFERENCE OF THE METROLOGY SOCIETY OF AUSTRALASIA



**MSA Conference 2022 • 19 - 22 September**  
**Te Papa Wellington • New Zealand**



# AUSTRALASIAN MEASUREMENT CONFERENCE

## What is it?

Metrology is about measurement – good measurement, accurate measurement, traceable measurement. The Metrology Society of Australasia exists to promote measurement quality and to provide a forum for interaction of metrologists throughout Australia, New Zealand and the neighbouring communities. The MSA conference is an opportunity for measurement professionals to meet, discuss, learn, interact, and enjoy a high-quality scientific programme.

## Who will attend?

Over 100 people, including testing and calibration laboratory staff, experts from national metrology institutes, laboratory accreditation and quality assurance practitioners, scientists, educators, consultants, and students from a wide variety of disciplines across all fields of metrology.

## Conference topics

The conference will be seeking interest for presentations in all fields of metrology, including or related to:

- Metrology and the Covid response
- Traceability and the SI
- Environment and climate change
- Laboratory practice, accreditation and proficiency testing
- Chemical and biological measurement
- Temperature metrology
- Mass metrology
- Flow metrology
- Electrical metrology
- Pressure metrology
- Dimensional metrology
- Photometry and radiometry
- Acoustics and vibration metrology



### **Why sponsor?**

Promote your brand to high-end professionals, launch a new product or service, advertise a breakthrough or new technique, contribute to and support the measurement community, network, learn, inspire, enjoy!

### **Trade stands**

The trade stands will be situated right in the thick of the action – to the rear of and adjacent to the main auditorium in an open-plan arrangement. Meals and refreshments will be served in the exhibition area to ensure the flow of conference delegates around your stand. Stands consist of a trestle table draped with a cloth, with free-standing boards and chairs available if required. Size of trade stands and location selection will be offered in order of sponsorship value and thereafter on a first come first served basis. Pack in commences from 12 noon on Monday 19th September with the Welcome Function at 5:00pm - your first opportunity to meet and connect with conference delegates. There is direct access from the loading bay into the Oceania Room. Pack out is expected from 3:00pm on Thursday 22nd September.

### **Contact - Sponsorship Coordinators**

Brigitte Sargent - bsargent@geotechnics.co.nz, +64 21 969 442

Anne Evans - anne@telthem.co.nz, +64 27 237 5331

### **Sponsorship opportunities**

A summary of the sponsorship opportunities is as follows:

Platinum sponsor:	\$15,000	Coffee sponsor:	\$3,500
Gold sponsor:	\$10,000	Bronze sponsor:	\$2,500
Dinner sponsor:	\$10,000	Lanyard sponsor:	\$2,500
Silver sponsor:	\$5,000	Lunch, three days:	\$2,500
Welcome reception:	\$5,000	Lunch, per day:	\$1,000

More details are given on the following pages.

All prices shown are in New Zealand dollars (NZD).

The Metrology Society of Australasia is not registered for GST.

# PLATINUM SPONSOR

## Principal conference partner

- Full conference naming rights
- 4x Conference delegates
- 2x trade stands
- First pick of trade stand locations
- 5-minute talk on the opening day of the conference
- Training or advertising seminar within one time slot of the programme
- Prominent banner displayed near lectern in the main auditorium
- Company profile on the MSA website with profile of company
- Free advertisement in the MSA newsletter in every issue from your commitment through to the conference
- Editorial in the MSA newsletter at the time of your commitment and in the review issue after the conference
- Logo on conference bag
- Insert in the conference bag
- Contact details of all attendees
- Company logo in all conference literature
- Name and logo on main screen between each session

**Package cost: \$15,000**

**One platinum sponsorship is available.**





## **GOLD SPONSOR**

- 3x Conference delegates
- 2x trade stands
- Training or advertising seminar within one time slot of the programme
- Free advertisement in the MSA newsletter in every issue from your commitment through to the conference
- Insert in the conference bag
- Contact details of all attendees
- Company logo in all conference literature
- Name and logo on main screen between each session

**Package cost: \$10,000**

**Two gold sponsorships are available.**

## DINNER SPONSOR

- 3x Conference delegates
- 2x trade stands
- Prominent banner at the conference dinner
- 5-minute talk during the conference dinner
- Free advertisement in the MSA newsletter in every issue from your commitment through to the conference
- Insert in the conference bag
- Contact details of all attendees
- Company logo in all conference literature
- Name and logo on main screen between each session

**Package cost: \$10,000**

**One dinner sponsorship is available.**





## SILVER SPONSOR

- 2x Conference delegates
- 1x trade stand
- 5-minute talk before a specified presentation or workshop in the programme
- Free advertisement in the MSA newsletter in every issue from your commitment through to the conference
- Insert in the conference bag
- Contact details of all attendees
- Company logo in all conference literature
- Name and logo on main screen between each session

**Package cost: \$5000**

**Four silver sponsorships are available.**

## WELCOME RECEPTION SPONSOR

- Prominent banner at the welcome reception
- 5-minute talk during the welcome reception
- 1x conference delegate
- Insert in the conference bag
- Contact details of all attendees
- Company logo in all conference literature
- Name and logo on main screen between each session

**Package cost: \$5000**

**One welcome reception sponsorship is available.**





## **BRONZE SPONSOR**

- 1x Conference delegate
- 1x trade stand
- Insert in the conference bag
- Contact details of all attendees
- Company logo in all conference literature
- Name and logo on main screen between each session

**Package cost: \$2500**

## COFFEE SPONSOR

- 1x Conference delegate
- Coffee service will be upgraded from the traditional self-service to full barista service for “real” coffee!
- Prominent banner at the coffee area
- Acknowledgement given at the conclusion of the session leading in to the morning and afternoon tea breaks.
- Company logo in all conference literature
- Name and logo on main screen between each session

**Package cost: \$3500**

**One coffee sponsorship is available.**





## LANYARD SPONSOR

- Company name and logo or trade mark (in colour) on the lanyards holding the delegates' name tags
- Company logo in all conference literature
- Name and logo on main screen between each session

**Package cost: \$2500**

**One lanyard sponsorship is available**

## LUNCH SPONSOR

- Acknowledgement given at the conclusion of the session leading in to the lunch breaks.
- Placards indicating the sponsorship placed on the food tables
- Company logo in all conference literature
- Name and logo on main screen between each session

**Package cost \$1,000 per day (three available) or \$2,500 for the three days (one available, becomes unavailable if any of the individual days are taken).**



Join us at MSA 2022

The Oceania Room  
Te Papa

55 Cable Street, Te Aro, Wellington 6011

