

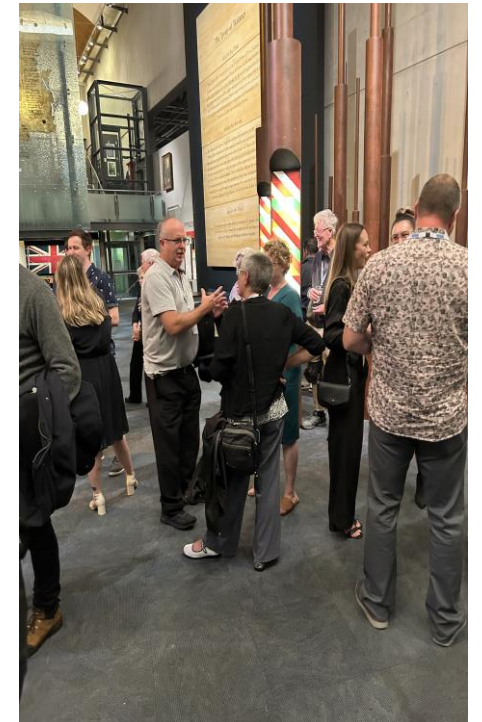
Metrology Society of Australasia

MSA2025 - Mercure Sydney

Monday 25th to Thursday 28th August 2025

SPONSORSHIP OPPORTUNITIES

The Conference of the Metrology Society of Australasia has a wide network of supporters that return year after year to sponsor this great little conference. This forum creates the best opportunity to connect, interact, learn, adapt and demonstrate to our Metrology community. From laboratory technicians, experts from our national metrology institutes, educators, consultants, accreditation and quality assurance practitioners - nowhere else will you have such a diverse audience in one place.

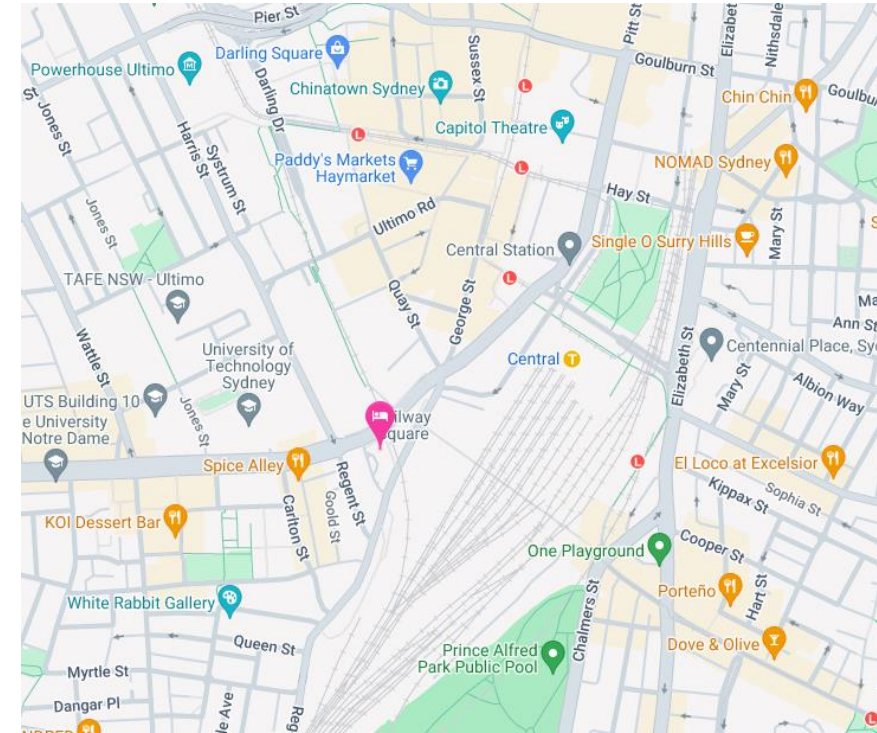


The venue

Mercure Sydney is located on George Street in central Sydney, with direct access by train to the airport. The conference rooms we have booked are on level 2, and accessible by lifts with direct access to a loading dock. We get exclusive use of this area and from past events know the value in having our sponsor trade tables close to the action providing maximum exposure throughout the three days. There are no security concerns for your valuable equipment on display with lockable rooms at the end of each day.

Trade stands

Expect to be in the thick of the action with trade tables proposed to the rear of the main conference room or in the beverage/food service area adjacent the lobby. We welcome you to start discussions with us now to negotiate your ROI. Your level of sponsorship will determine your options. First come first served. Pack in will commence from 12noon Monday 25th August and pack out is from 3pm on Thursday 28th August. Of significance at Mercure Sydney, is the large LCD display screen in the lobby. We have rights to use this to host sponsor videos and/or static images in this public space.



Welcome Function

The first chance to get the attention of delegates is at the Welcome Function from 6pm Monday 25th August at the Terrace Pizza bar that is connected to all the conference rooms and trade spaces. Bound to be a truly unique and enjoyable event that will get everyone warmed up for the days ahead. Enjoy woodfired pizzas fresh from the oven while starting the discussions and making new connections. Our delegates value the opportunity to engage with equipment suppliers to consider their next investment.



Sponsor levels - how much impact do you want?

Platinum Sponsor (x1) \$15,000 (the works)

- Stand out from everyone else with full conference naming rights
- 4 x conference free delegates
- Video and/or static images on the hotel lobby display screen
- 2 x trade stands with first pick of spaces
- 5 minute talk at the Welcome Function and Conference opening day
- Logo as part of the Event banners
- Editorial on the event webpage
- Newsletter advertorials and logos from signing to event
- Logo on the Conference bag and content
- Delegate contact list
- Logo on main screen between sessions

Silver Sponsor (x4) \$5,000

- 2 x conference free delegates
- 1 x trade stand
- 5 minute talk before designated session
- Logo on the event webpage
- Logo and feature in Newsletter prior to conference
- Logo Feature on hotel lobby display screen
- Conference bag insert
- Delegate contact list
- Logo on main screen between sessions

Gold Sponsor (x2) \$10,000

- 3 x conference free delegates
- 2 x trade stands
- Training or promotional talk during programme on day 2 or day 3
- Logo and editorial on the event webpage
- Video and/or static images on the hotel lobby display screen
- MSA newsletter advertorials in the event lead up
- Delegate contact list
- Conference bag inserts
- Logo on main screen between sessions

Welcome Function Sponsor (x1) \$7,500

- 2 x conference free delegates
- 2 x trade stands with first pick of spaces
- 5 minute talk at the Welcome Function
- Banner and signage at Welcome Function
- Logo and editorial on the event webpage
- Static image, name and logo feature on the hotel lobby display screen
- MSA newsletter advertorials
- Delegate contact list
- Conference bag inserts
- Logo on main screen between sessions

Interested and ready to commit?

Contact secretary@metrology.asn.au

All prices are in AUD

Dinner Sponsor (x1) \$10,000

- The Conference Dinner is planned to be in the Sydney Harbour vicinity
- 3 x conference free delegates
- 2 x trade stands
- 5 minute talk at the conference dinner
- Banner and signage at Conference dinner
- Logo and editorial on the event webpage
- Video and/or static images on the hotel lobby display screen
- MSA newsletter advertorials
- Delegate contact list
- Conference bag inserts
- Logo on main screen between sessions

Bronze Sponsor (unlimited) \$2,500

- 1 x conference free delegate
- 1 x trade stand
- Conference bag insert
- Delegate contact list
- Logo on main screen between sessions
- Logo on event webpage

Don't miss out, what about adding on these options?

Coffee Cart Sponsor \$3500

- 1 x conference free delegate
- 1 x trade stand
- Conference bag insert
- Delegate contact list
- Logo on main screen between sessions
- Shout out at conclusion of session prior to morning and afternoon breaks
- Logo on event webpage

Lunch Sponsor \$1,000 per day (x3) or \$2,500 for 3 days (x1)

- Shout out each day prior to lunch break
- Signage on food service tables
- Logo on main screen between sessions
- Conference bag insert

Lanyard Sponsor (x1) \$2500

- Logo branded conference lanyards
- Conference bag insert
- Logo on main screen between sessions